

A GUIDE TO MOBILE LOYALTY

Boost Sales & Retain
Customer Value

DEVELOPMENT of LOYALTY SCHEMES within RETAILERS



VALUE OF LOYALTY

It doesn't matter what the consumer benefit is (be it money off, holidays, or a free coffee), the real prize here for the retailer is big data.



“Consumer data will be the biggest differentiator in the next two to three years. Whoever unlocks the reams of data and uses it strategically will win.”



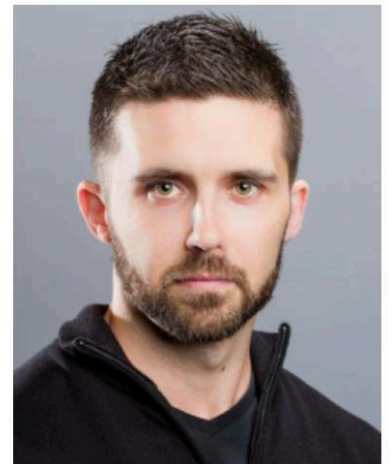
Angela Ahrendts
CEO of Burberry

"If you know who they are, what they bought, what they spend, you can give them a more personalised experience,"



Bigcommerce

Mitch Harper
BigCommerce co-founder



VALUE OF LOYAL CUSTOMERS

On average, Loyal Customers will spend 10X more than regular customers

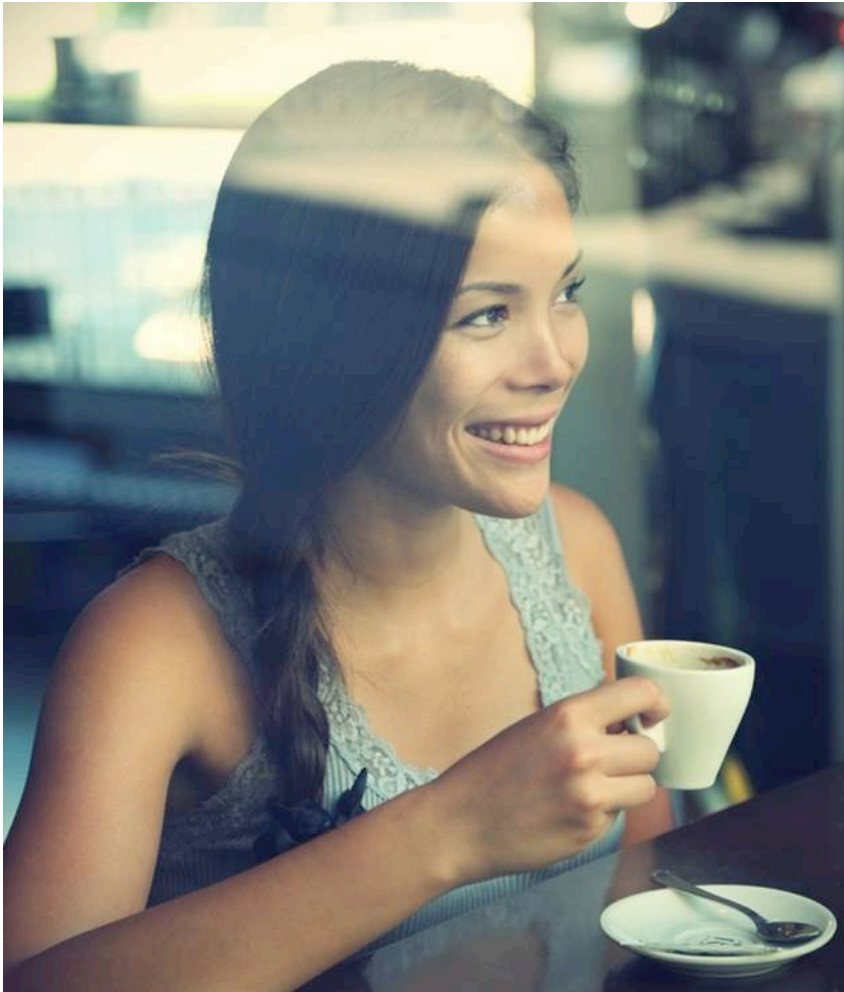


These people here are your loyal customers. They account for 20% of your customers

FIVE RULES TO LOYALTY SUCCESS



GROW YOUR BUSINESS



Something as simple as a Mobile Loyalty Program can literally be the easiest way to grow your business!

Make a positive change to your business that both you and your customers will love...

PRICING

- App Design & Set Up Fee: \$400
- Monthly hosting Fee: \$50
- Available on Apple AppStore and GooglePlay Store
- UNLIMITED Push Notifications
- UNLIMITED App Downloads

GET STARTED

- Contact us from 9-5PM by calling
- Tel: 707-247-5410
- Or email us at time at: sales@aneed4apps.com
- For more information visit our website at:
www.aneed4apps.com